

Protecting your privacy is important to Steve Madden Australia. As a National Retailer, we are committed to the protection of your personal privacy and have adopted a set of privacy principles based on compliance with the Privacy Act 1988.

Policy

This policy sets out the principles that Steve Madden Australia has adopted in order to protect information about individuals. This policy applies to all personal information under the control of Steve Madden Australia.

Collection

Steve Madden Australia will only collect personal information that is necessary for the operation of one or more of our functions or business activities. The types of information which will be collected will usually be some or all of the following: your name, address, phone number, email address and credit card details. This personal information will only be collected through lawful and fair means and not in an unreasonably intrusive way. The type of personal information collected will be related directly to the specified purpose it has been collected for and only information specifically required for that purpose will be collected.

Use

The main purposes for which we collect your personal information will include: the processing of sales transactions (when the tender lodged is credit card / EFT / Travellers cheque), processing and recording of Lay by sales transactions, placement of customer orders, mailing list membership (to inform you of sales / promotions / latest product developments), recruitment and employment purposes, query and complaint handling and general business correspondence.

Disclosure

The information that we collect from you is strictly confidential. We will not reveal, disclose, sell, share or pass that information on to any third parties other than those who are contracted to Steve Madden Australia to keep your information confidential.

Email

Your email address will only be used for the purpose for which you have provided it and it will not be added to a mailing list or used for any other purpose without your consent.

Data Quality

Steve Madden Australia will take reasonable steps to ensure that the personal information it collects, uses or discloses is accurate, complete and up to date for the purpose for which it is to be used both at the time of collection and before each use.

When no longer required, the information will be destroyed or made anonymous in a controlled and secure manner in order to prevent any unauthorised persons having access to that information.

Access and Correction

All requests for access to personal information should be made in writing to The Privacy Officer – Steve Madden Australia.

How to contact us

If you have any concerns or questions please contact The Privacy Officer at Steve Madden Australia.

Privacy Officer

Steve Madden Australia

Level 12, Como Office Tower, 644 Chapel Street

South Yarra VIC 3141

Phone : 1300 623 336

Fax: (03) 9832 6444

Email: inquiry@stevemadden.com.au